LAVENDER CARD

ACCOUNT NUMBER 0000 0000 0000 0000

BILL SMITH OR MIKE THOMAS

FIG. 1

CREDIT CARD

ACCOUNT NUMBER 0000 0000 0000 0000

SARA JONES OR EDWARD JONES

FIG. 2

CREDIT CARD

ACCOUNT NUMBER 0000 0000 0000 0000

JOHN ROBERTS KING OF THE UNIVERSE

FIG. 3

 $\varphi_{1} = i_{1}$

MAMMOGRAM MONTH - OCTOBER

OB/GYN EXAM MONTH - OCTOBER

MONTH DURING WHICH THIS STATEMENT IS TO BE RECEIVED BY CARDHOLDER - AUGUST, 2000

HELLO MARY!

YOU SHOULD HAVE YOUR MAMMOGRAM AND YOUR OB/GYN EXAMINATIONS PERFORMED IN OCTOBER, WHICH IS TWO MONTHS FROM NOW. PLEASE SCHEDULE YOUR APPOINTMENTS IN THE NEAR FUTURE. ALSO MARY, PLEASE DON'T FORGET TO PERFORM YOUR MONTHLY BREAST SELF-EXAMINATION THIS MONTH; INSTRUCTIONS ON HOW TO PERFORM A BREAST SELF-EXAMINATION MAY BE FOUND AT WWW.------COM.

WISHING YOU THE BEST OF HEALTH, (NAME OF CARD ISSUER)

FIG. 5

MAMMOGRAM MONTH - OCTOBER

OB/GYN EXAM MONTH - OCTOBER

MONTH DURING WHICH THIS STATEMENT IS TO BE RECEIVED BY CARDHOLDER - SEPTEMBER, 2000

HELLO MARY!

YOU SHOULD HAVE YOUR MAMMOGRAM AND YOUR OB/GYN EXAMINATIONS PERFORMED IN OCTOBER, WHICH IS NEXT MONTH. PLEASE SCHEDULE YOUR APPOINTMENTS TODAY IF YOU HAVE NOT ALREADY DONE SO. ALSO MARY, PLEASE DON'T FORGET TO PERFORM YOUR MONTHLY BREAST SELF-EXAMINATION THIS MONTH; INSTRUCTIONS ON HOW TO PERFORM A BREAST SELF-EXAMINATION MAY BE FOUND AT WWW,-------.COM.

WISHING YOU THE BEST OF HEALTH, (NAME OF CARD ISSUER)

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MAMMOGRAM MONTH - OCTOBER

OB/GYN EXAM MONTH - OCTOBER

MONTH DURING WHICH THIS STATEMENT IS TO BE RECEIVED BY CARDHOLDER - OCTOBER, 2000 URGENT MESSAGE!!!

HELLO MARY!

BEING THAT IT IS NOW OCTOBER, YOU SHOULD HAVE YOUR MAMMOGRAM AND YOUR OB/GYN EXAMINATIONS PERFORMED DURING THIS MONTH!!! PLEASE SCHEDULE YOUR APPOINTMENTS TODAY IF YOU HAVE NOT ALREADY DONE SO. ALSO MARY, PLEASE DON'T FORGET TO PERFORM YOUR MONTHLY BREAST SELF-EXAMINATION THIS MONTH; INSTRUCTIONS ON HOW TO PERFORM A BREAST SELF-EXAMINATION MAY BE FOUND AT WWW.-------COM.

BEST OF LUCK WITH YOUR EXAMINATIONS, (NAME OF CARD ISSUER)

FIG. 7

MAMMOGRAM MONTH – OCTOBER

OB/GYN EXAM MONTH – OCTOBER

MONTH DURING WHICH THIS STATEMENT IS TO BE RECEIVED BY CARDHOLDER – NOVEMBER, 2000 URGENT MESSAGE!!!

HELLO MARY!

WISHING YOU THE BEST OF HEALTH, (NAME OF CARD ISSUER)

PINK CARD

ACCOUNT NUMBER 0000 0000 0000

LISA LEE KEEP UP THE FIGHT ELLEN

FIG. 8

RED CARD

ACCOUNT NUMBER 0000 0000 0000

KYLE THOMAS WE MISS YOU SCOTT

FIG. 9